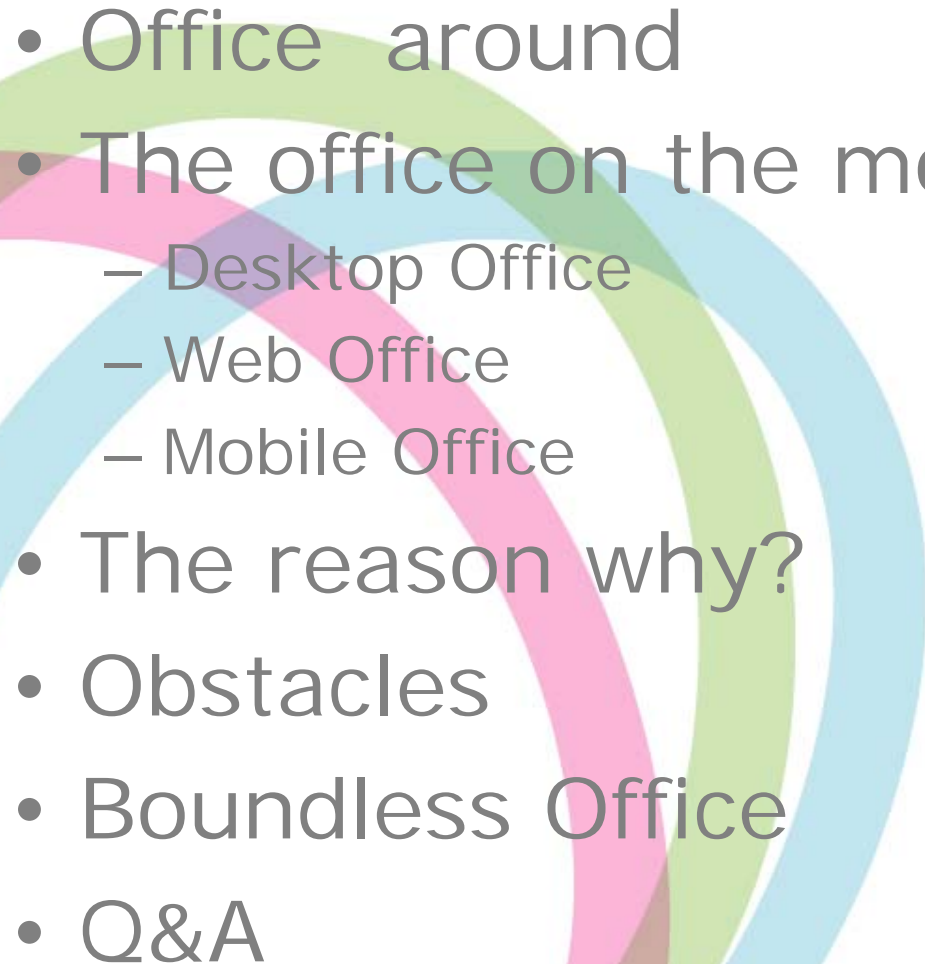




The Office on the Move, boundless office

JaeHyun.Park
ThinkFree

Contents

- 
- Office around
 - The office on the move
 - Desktop Office
 - Web Office
 - Mobile Office
 - The reason why?
 - Obstacles
 - Boundless Office
 - Q&A

Office Around

This year, over 75 million office files were created by over 500 million users of office productivity suites

- button group's report

Desktop Office , Web Office , Mobile Office

Office Around

Office is not package but service.

No license! subscription (pay as you go)

From close format to open format
(ISO ODF, ECMA OOXML, W3C CDF)

The office on the Move



Desktop Office



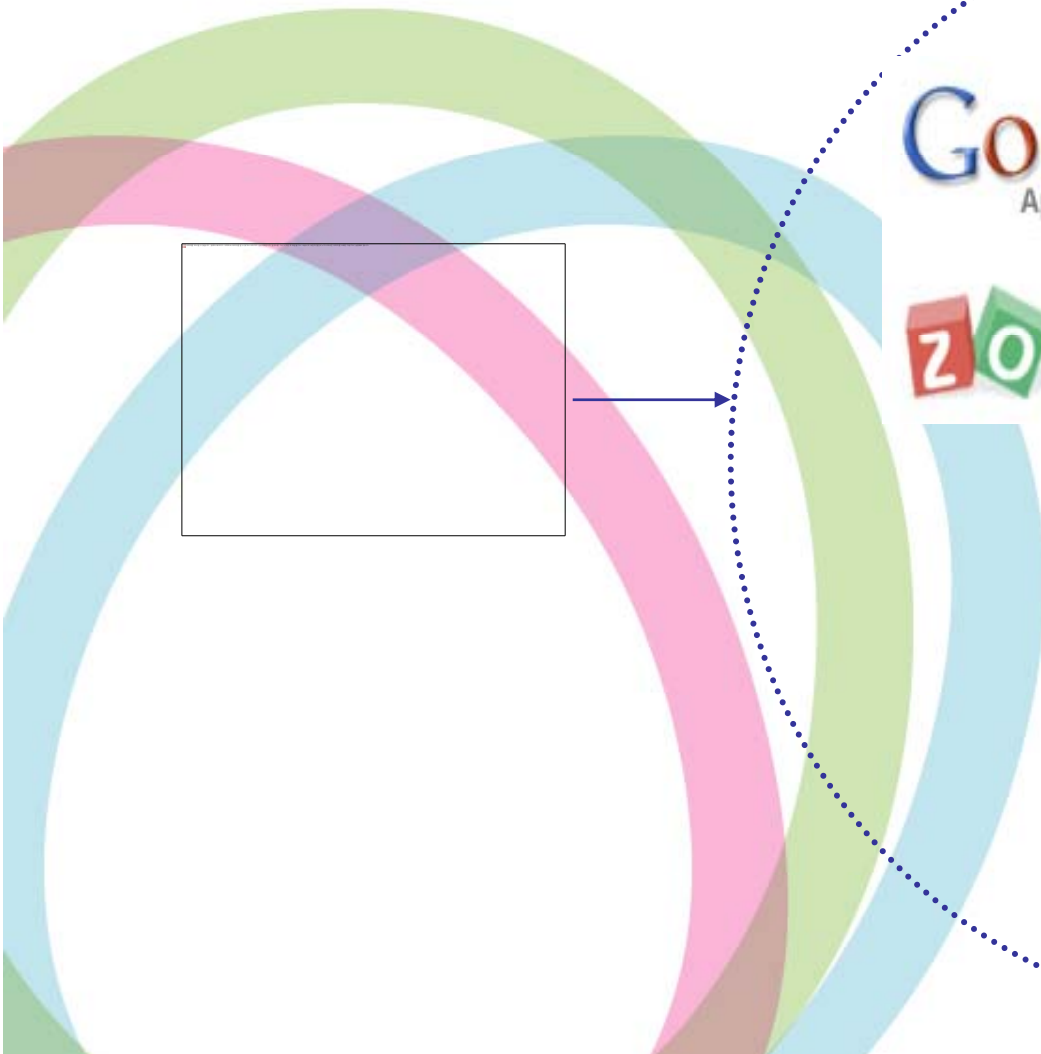
Web Office

Google™ Apps Microsoft® Office Live

ZOHO Zimbra™



thinkfree Office Online >BETA<

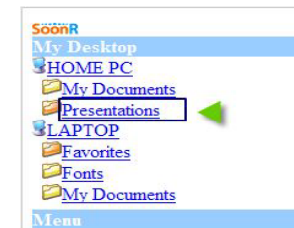
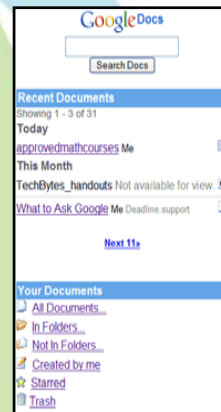


Mobile Office

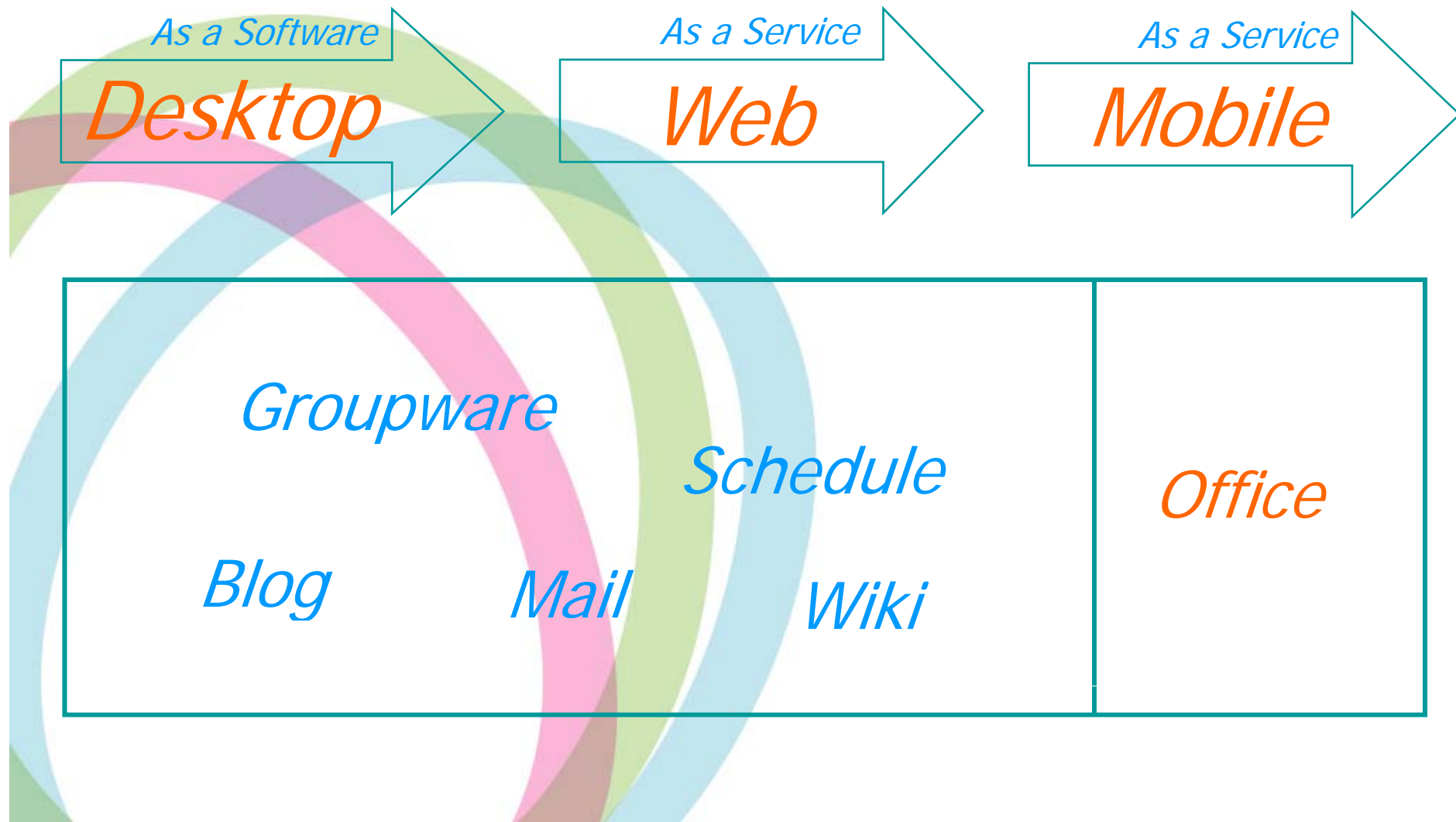
thinkfree Mobile

Quickoffice

Documents To Go®
Featuring InTact Technology™



The office on the Move



The reason why ?

1

High Speed network

2

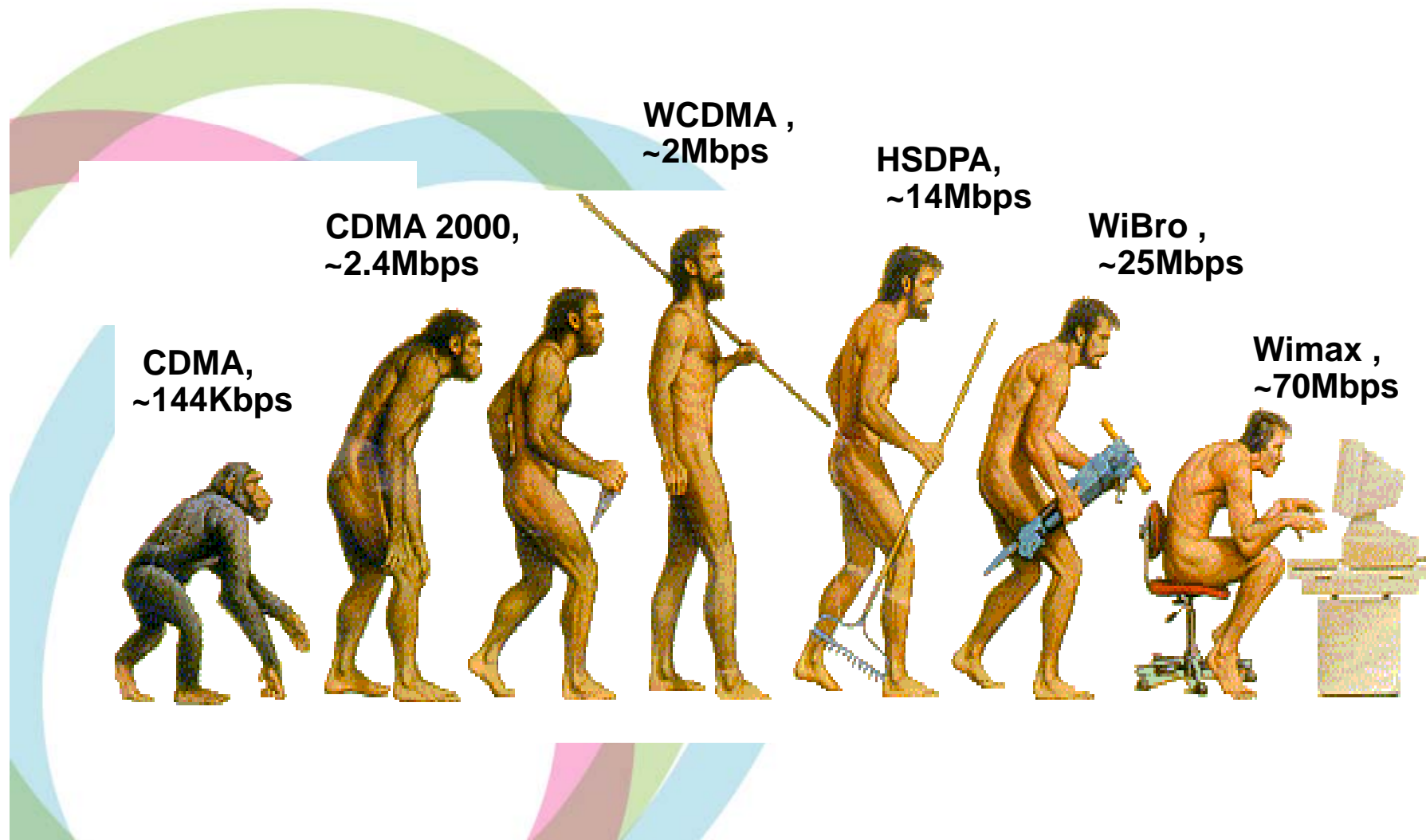
Anytime, Anywhere access

3

Advanced Web Technology

1

High Speed network

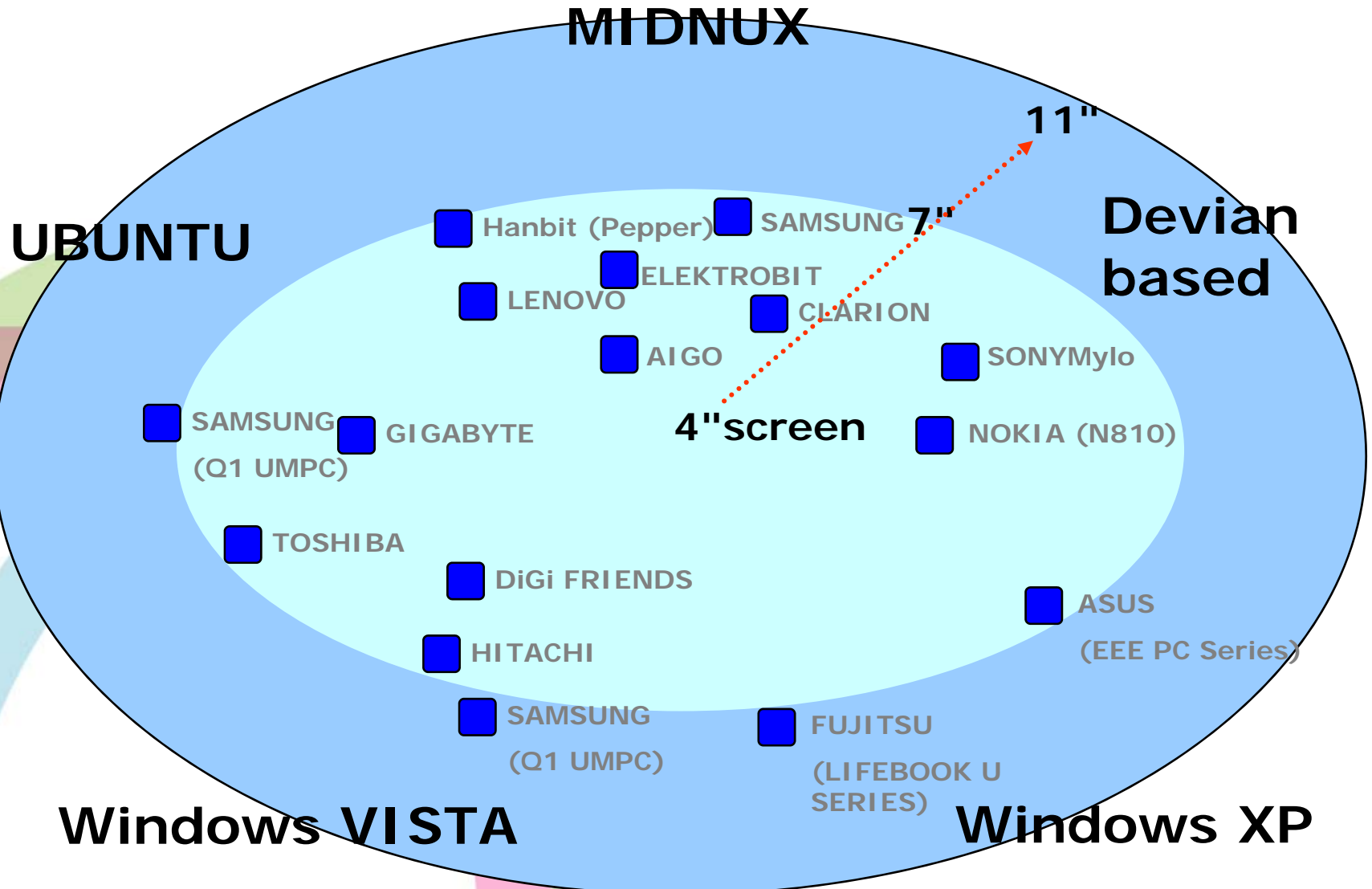


2 *Anytime, Anywhere access*



ANDROID





MID Device in CES08

3

Advanced Web Technology

1950s Batch Processing / IBM Mainframe

1970s Dumb/Green Terminal Online
IBM/DEC Mini

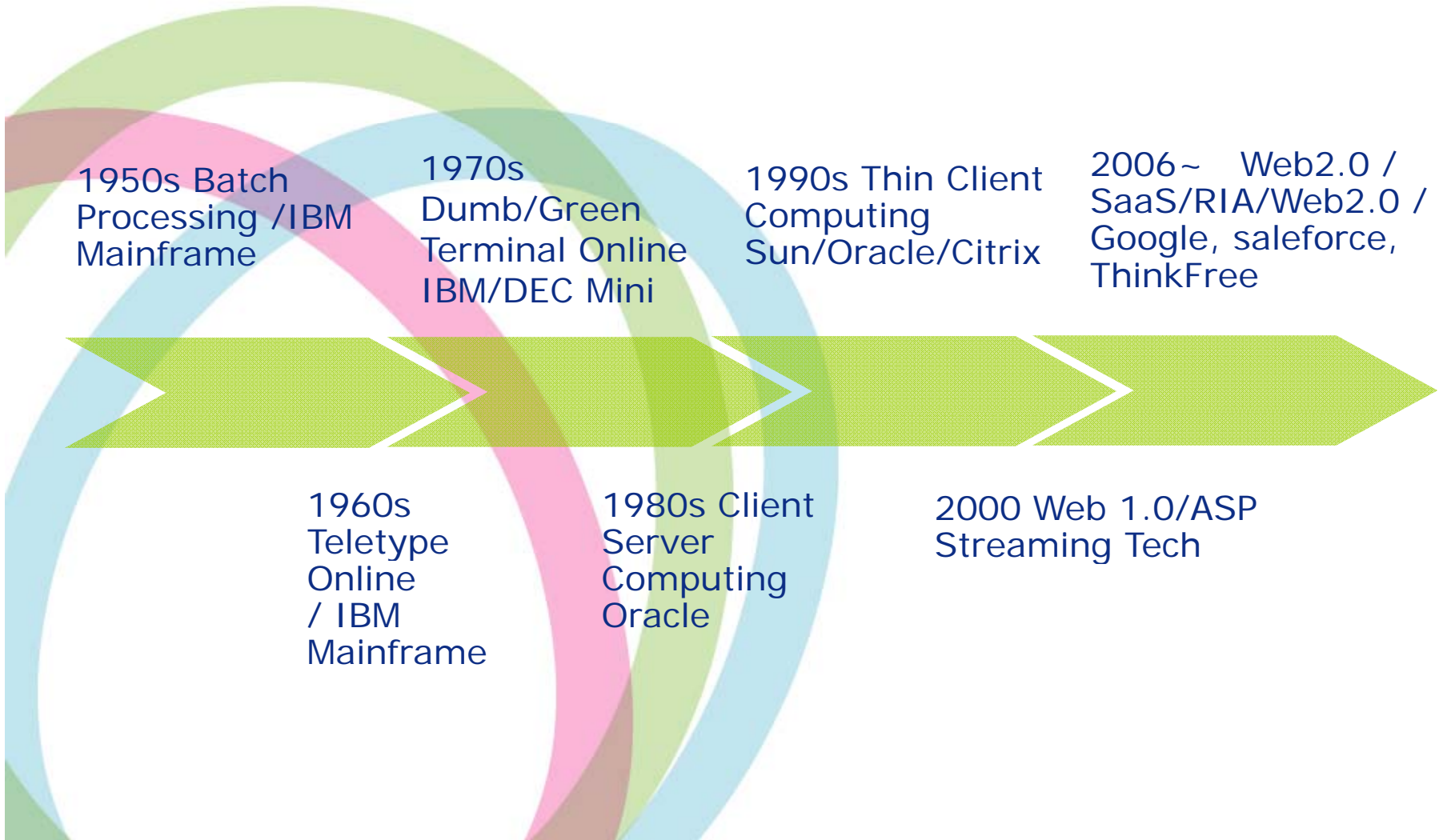
1990s Thin Client Computing
Sun/Oracle/Citrix

2006~ Web2.0 / SaaS/RIA/Web2.0 / Google, salesforce, ThinkFree

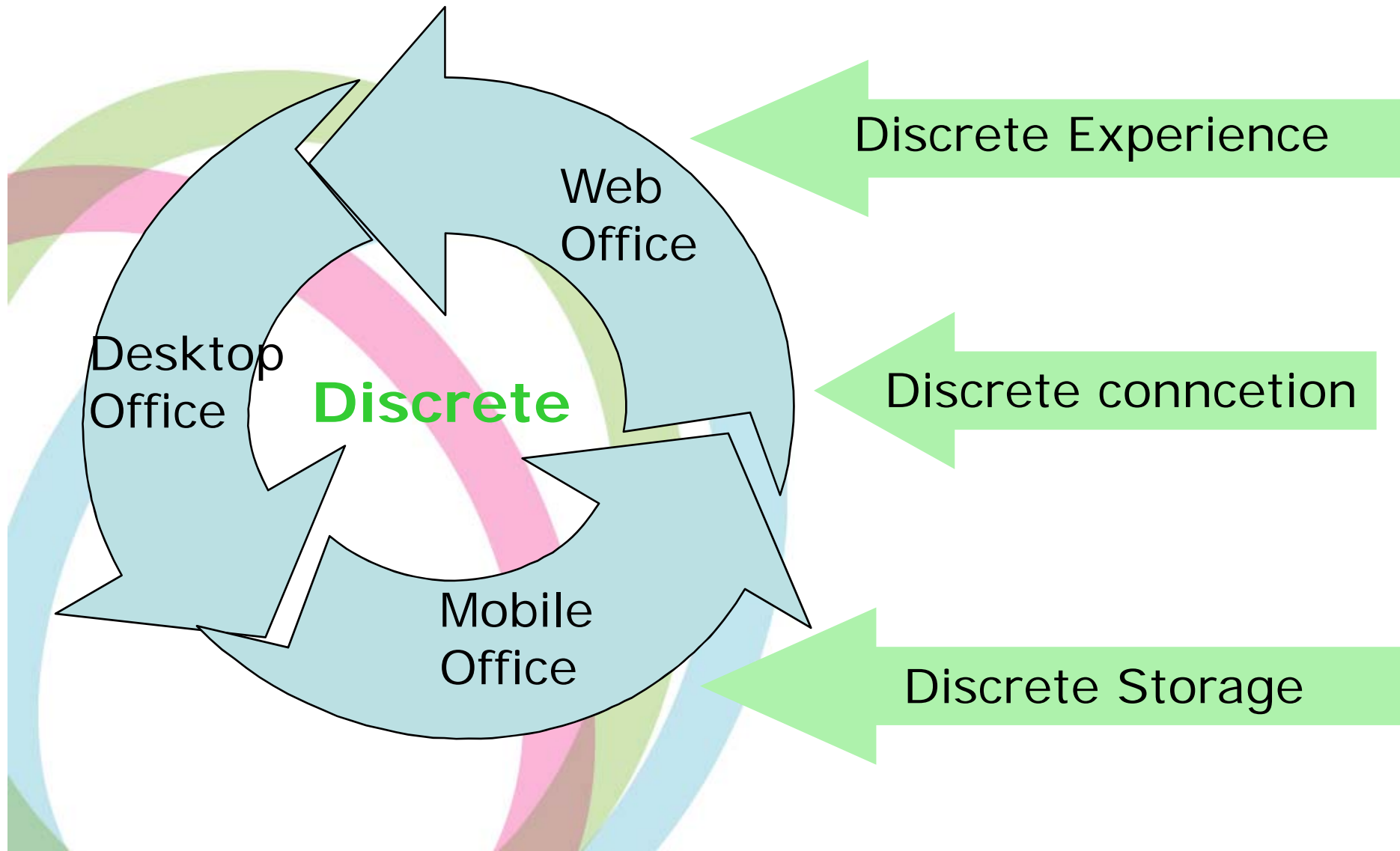
1960s Teletype Online / IBM Mainframe

1980s Client Server Computing
Oracle

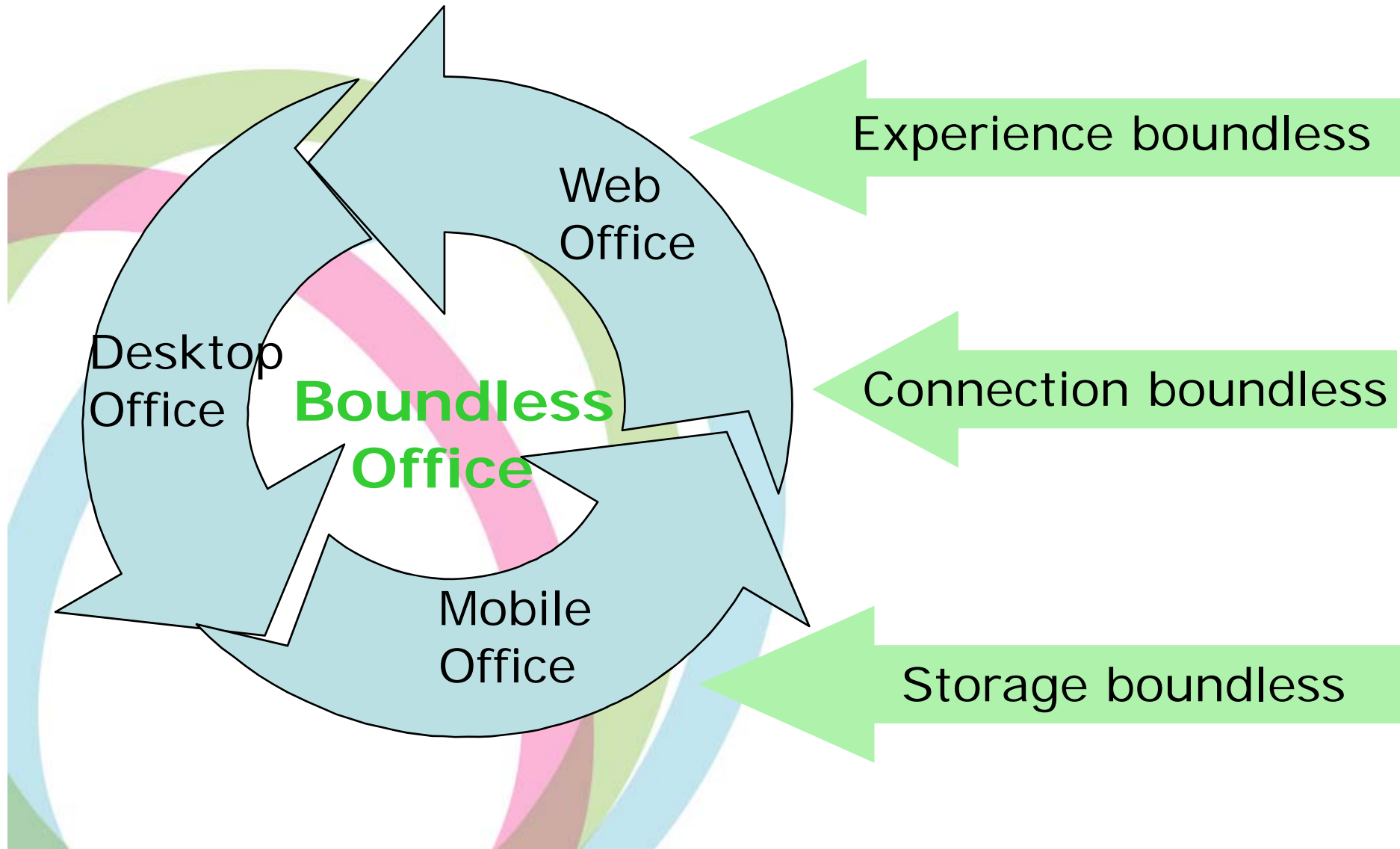
2000 Web 1.0/ASP Streaming Tech



Obstacle



Boundless Office



ThinkFree Boundless Office

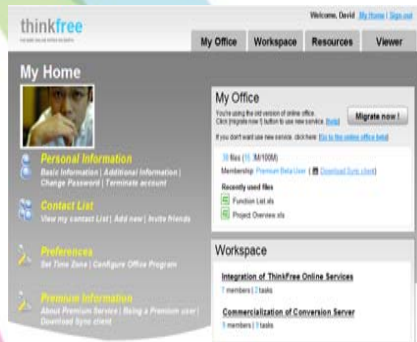
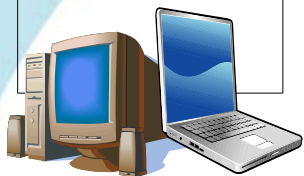
Desktop Office

Web Office

Mobile Office

sync

sync



thinkfree Office

thinkfree Office Online





Thanks